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DoB: 10/06/1983 **PoB:** Biella (BI)

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Profession: Specialista dei media digitali

Tax Code: CNPNCL83H10A859G – **VAT No.:** IT-02514270020

Linguistic knowledge: Inglese (Advanced C2); Tedesco (A2); Spagnolo (A1); Francese (A1);

Education: Liceo Scientifico A. Avogadro di Biella "Progetto Brocca S. Scientifico"

London South Bank University (LSBU) – English Language and Literature

California State University Long Beach (CSULB) – English Language and Literature

Università degli Studi di Milano – Facoltà di Comunicazione Digitale

Driving Licence: Patente motociclo A3+ – Patente automobile B

Tech Skills: Web contents management; Social networks contents management; Office and DFM or CRM tools management; Digital Communication; Audio/Video solutions; Camera management; Video Up-Link management; VFX 2D production; Control Room management; Audio rendering; Video rendering; HTML Coding; PHP Coding; CSS Coding

Communication Skills: Press office direction; Press reviewing; Sponsorship management; Media kits; EmCeeing, Digital contents management

Organization Skills: Brain storming; Workflow planning and management; Feedback recruiting;

Noteworthy Events: Ski Events (*FIS World Cup Cogne, Marciagranparadiso, Cervinia Ski Sprint, Periplo Monte Rosso*);

Cyclo-Sportives and Cycling (*BMC Racing Team events in 2011/2012, Giro Ciclistico Internazionale della Valle d'Aosta, Giro d'Italia and Giro del Piemonte covering Paolo Mei Speaker, Haute Route Alps, Granfondo Saint-Vincent, Granfondo Cervinia, Granfondo Prealpi Biellesi, The Place in Pink with Mario Cipollini, La Pedalata Rosa a Cervinia, La Pedalata Rosa a Tollegno*);

Running (*Tor des Géants*)

Fair Events (*Official Verona Fiere partner for Vinitaly, FieraCavalli, Job&Orienta, Fieragricola, Transpotec, Official Expo Supplier for Wine Pavillion; Bartolini BRT*);

Politics Events (*Official Media Partner for Matteo Renzi, Maurizio Martina, Bruno Vespa, Tessa Gelisio, Licia Colò, Maurizio Arditti, Paola Maugeri, Angelino Alfano, Nunzia De Girolamo in Verona; Official Media Partner for CNA Italia; Official Media Partner for Confindustria/U.I.B.; FAI Fondo Ambiente Italiano*)

Textile and Fashion events: (*IWTO International Wool Trade Organization, Harrogate, Hong Kong, Buenos Aires, Venice; ACTE European Textile Collectivities Association; Milano Unica; Marzotto Group; Tallia di Delfino S.p.a.; Guabello S.p.a., Drago S.p.a., Versace Private Collection Catwalk*)

Noteworthy Clients/Partners: IWTO (International Wool Trade Organization), Drago S.p.a., Fratelli Tallia di Delfino, Guabello, Marzotto Group, Azimut Benetti Group, Mapfre Warranties, CNA, Monsieur, Ferrari Rosso Corsa, FAI, UIB (Unione Industriale Biellese), Confindustria, CRC Botalla, Botalla Formaggi, Birrificio Menabrea, Ener.Bit, Comune di Gaglianico, FreeBike, BMC Racing Team, NumberOne S.r.l., Verona Fiere, OrangePix, Bufarola, IIMacchie, VillaColongo, Bartolini BRT, Versace, Bodega Costa_A_Costa, Azimut, Euroloppet, Zegna Holding, CONI, BMW Italia, Mini Italia, SKY TV Italia, Discovery Channel Italia, NAT Geo Adventure, Alle Falde del Kilimangiaro (Tilli Produzioni)

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